



Co-funded by
the European Union

Erasmus+
KA2 Cooperation Partnership

EMPOWERING YOUTH THROUGH SPORTS



DRIVING SOCIAL CHANGE IN COMMUNITIES



TRAINING FOR SPORT WORKERS INFOPACK

TETOVO
NORTH MACEDONIA
27/02-04/03/2025

PROJECT SUMMARY

Our project aims to:

Create synergies between education, youth, and sport by engaging with young people in educational sports activities.

By introducing new content, knowledge, and skills in a fun and inspiring manner, we empower youth with fewer opportunities to be civically engaged.

This approach has the potential to create a strong impact on the fields of education, training, youth, and sport by fostering active citizenship and encouraging young people to become agents of positive change.





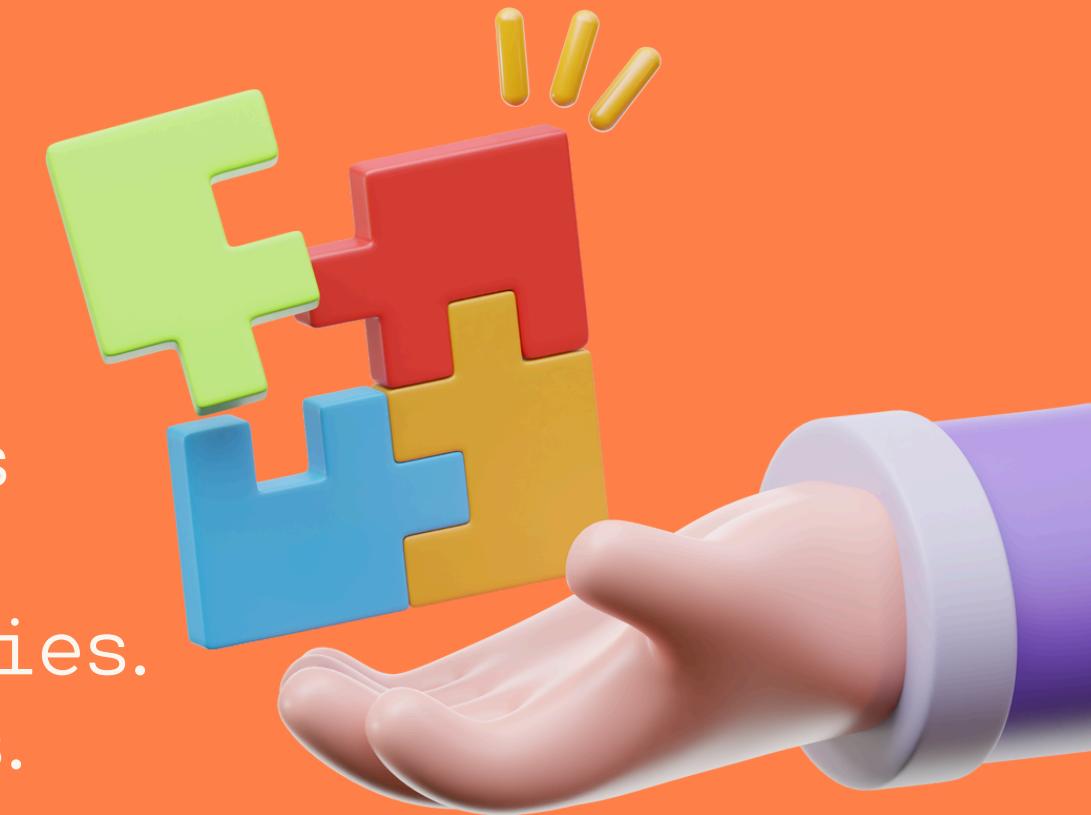
The **objectives** we would like to achieve on this project are:

1. Develop and pilot a methodology for sports actors to engage with children and youth, promoting values like teamwork and respect through sports.
2. Engage 30 sport trainers, 18 youth workers, and 30 youth peer educators in the project activities (training for sport workers, study visit, sports camp and daily club activities).
3. Reach at least 20,000 people through a promotional campaign to raise awareness about the project and its impact.

Our unique approach:

INNOVATIVE APPROACH TO YOUTH EMPOWERMENT

- Engaging youth through sports to break down stereotypes and deliver educational content.
- Focusing on and empowering those with fewer opportunities.
- Utilizing relatable and engaging communication methods.



COLLABORATIVE AND SUSTAINABLE IMPACT

- Partnering with local stakeholders to create lasting change.
- Sharing project outcomes to influence local policies.
- Inspiring a mindset shift amongst youth, encouraging active citizenship

BROADER COMMUNITY IMPACT:

- Raising awareness about the transformative potential of sports for social change.
- Reaching a wider audience through a robust promotional campaign.
- Showcasing project results and amplifying impact on a larger scale.

ABOUT US

Bright is a voluntary, non-profit, non-governmental civic association formed in Skopje, North Macedonia in 2019. The Association is carrying out activities for the promotion of moral values, strengthening of inter-ethnic relations and economic development of the state and beyond. Bright strives to foster sustainable and developed local communities and improve the quality of life of citizens. Our mission: Continuous improvement of the quality of life of citizens through sustainable economic, social and environmental development.

For more informations check: www.ngobright.com





TETOVO

The city of Tetovo is one of the largest cities of Macedonia, outside the capital city, Skopje, located in the North western part of the country, adjacent to the Shar Mountains, the highest and biggest mountain area in Macedonia.

The city is home to diverse communities and is a true student city, with more than 15,000 students studying at two Universities. It's a city on the move and offers a variety of cultural, sports and other activities. There is theatre, music, and history, delicious cuisine and confectionery and an ideal location for skiing and outdoor pursuits. We recommend you experience Tetovo and the rest of this part of the country for yourself!

For Tetovo historical sites please visit:
<http://www.tetova.gov.mk>.



PARTICIPANTS PROFILE REQUIRED

- Sport workers (sport coaches, managers, trainers)
- English level (at least Medium level speaking);
- Who are cooperating or are committed to engage in future cooperation with the partner organisations
- Committed to contribute to the follow up of the project;
- Gender Balance have to be followed as much as possible
- People who are able to engage in non- formal education of youth through sports, build new partnerships and cooperation for future projects within Erasmus+ in the field of sport and intercultural cooperation.
- Be interested in developing competences and implement follow -up initiatives;



VENUE



Hotel: LIRAK - Tetovo
Address: Ilirija 10, 1200 Tetovo, North Macedonia
Check-in: From 12:00 to 14:00
Check-out: From 08:30 to 10:30

You'll be accommodated in double rooms;
The hotel provide towels and hair drier;

In rooms you will be divided by gender;

The hotel is in the center of Tetovo with many bars, café and restaurants;

Food : Breakfast, lunch and dinner, including 2 coffee breaks will be organized and served at the hotel restaurant or in different restaurants in the city.



ACCOMMODATION



Preparation before training



Since one of the objectives of the training is to create networking and also to develop an image of the situations in other countries, it is nice that you prepare:

1. Research, collection and preparation of data about the sport situation in your country and good practices of social inclusion through sports.

2. A presentation of your sport club and/ or NGO
(all promotional materials are more than welcome , brochures, leaflet, stickers, booklet, etc.).

3. A presentation for the intercultural evening
(traditional food, music, dances, close, games, pictures etc.).



DRAFT AGENDA

(possibly to be changed later)

- 27.02. Arrival and informal getting to know each- others
- 28.02. Presenting the project; Getting to know each- others and team building games
- 01.03. Non Formal Education of youth
(theory, methodology, tools, approaches and materials)
- 02.03. Sport for Development
(methodology, activities, approaches and materials)
- 03.03. Visits of Sport clubs and practicing Sport for Development on field;
Reviewing the produced educational content and collecting feedback.
- 04.03. Planning of next steps; Training evaluation; Departure



TRAINERS



*Nadica
Sechkov*

-Nadica Seckov is Sport for Development (S4D) Consultant who has been working on employability, diversity, gender equality, equity & inclusion through sport for more than 5 years now. For 3 years now she has been a consultant for the GIZ Western Balkan to give her expertise on S4D youth sport camps, S4D training of trainers and creating Competency Framework for development of employability skills among the youth. As a sport for development expert and a person who has been doing sports for more than 15 years now she is dedicated to make sport and physical activities more accessible for everyone. She is connecting her expertise in sports and her ambition for achieving a great difference regarding the Sustainable Development Goals. As a coach and a project manager she works together with a lot of likeminded people and organizations nationally and internationally in achieving our mission and vision to use the power of sport as a tool to create better opportunities for everyone and make a positive social impact.





TRAINERS

-Vladimir Gjorgjevski is active in the field of youth work since 2008. Throughout the years he has managed various projects mainly targeting youth and youth workers on youth engagement, natural protection, intercultural education, employment, (social) entrepreneurship, conflict transformation, migration, etc. Additionally, as a freelance trainer and project manager, he have supported the creation and development of many grassroots initiatives, youth groups, and organisations and facilitated/ trained many youth exchanges, trainings and strategic partnerships all over Europe. He is a co-founder and former President of the Association for Education and Sustainable Development - Bright (2019) and now Head of the Local Branch Office of RYCO in North Macedonia.



*Vladimir
Gjorgjevski*

INSURANCE

We suggest you be insured for travel and health, especially since North Macedonia is still non-EU country and in the training we will have sport games and activities where you might be exposed to small injuries.



WHAT TO BRING

The average temperature during this in Macedonia is quite cold. Between max 15C° and the min 0 C°. So, we suggest you to bring you warm clothes. And since we will be practicing different sports, please bring more sport and comfortable clothes.

We suggest you also to bring one laptop per country group that will be useful for reviewing the produced educational content of the project and directly give your written feedback.



HOW TO REACH TETOVO



If you come by plane:

Nearest airport is in Skopje, but also near is Pristina. Then is Thessaloniki, Tirana, Belgrade and Nis airports. The cheapest companies flying to Skopje are Wizzair and Pegasus (from Turkey). But there are also Air Serbia, Austrian Airlines, Lufthansa and Turkish Airlines.

From the airport there is Vardar Express bus which goes directly to the main Bus station in Skopje

From the bus station in Skopje you will take a bus to Tetovo. There are buses on every half an hour or every hour.

We will pick you up from the bus station of Tetovo and bring you to Popova Shapka.

If you come by bus: you will arrive to the Skopje main station. From the bus station in Skopje you will take a bus to Tetovo. There are busses on every half an hour or every hour.

We will pick you up from the bus station of Tetovo and bring you to Tetovo.

If you have any questions about your travel arrangements, please contact us.

Don't forget to keep all the receipts.



**IN CASE OF
EMERGENCY
OR TO MAKE ANY QUESTION
CONTACT US HERE**

NAME AND SURNAME:

VLADIMIR GJORGJEVSKI

EMAIL:

vladimir.gjorgjevski@gmail.com

CALL AND TEXTS

+38971307381



See you



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